

**DIGITAL**

TRANSFORMATION

**HACKATHONS**

**SOFTWARE 4.0** **AGILE**

**MACHINE**

LEARNING

**INDUSTRY 4.0** **DATA LAKES**

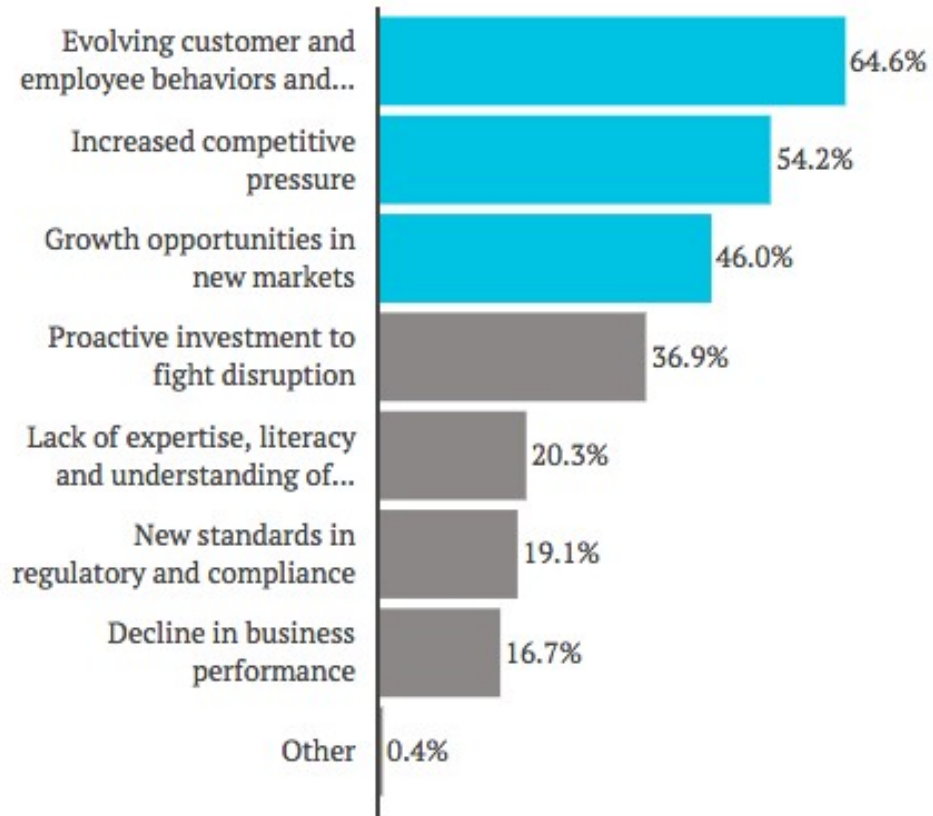


# Engage with my brand!

- 15 years in enterprise tech
- Accomplished speaker
- #vDryCleaner

FIGURE 4

## KEY DRIVERS OF DIGITAL TRANSFORMATION



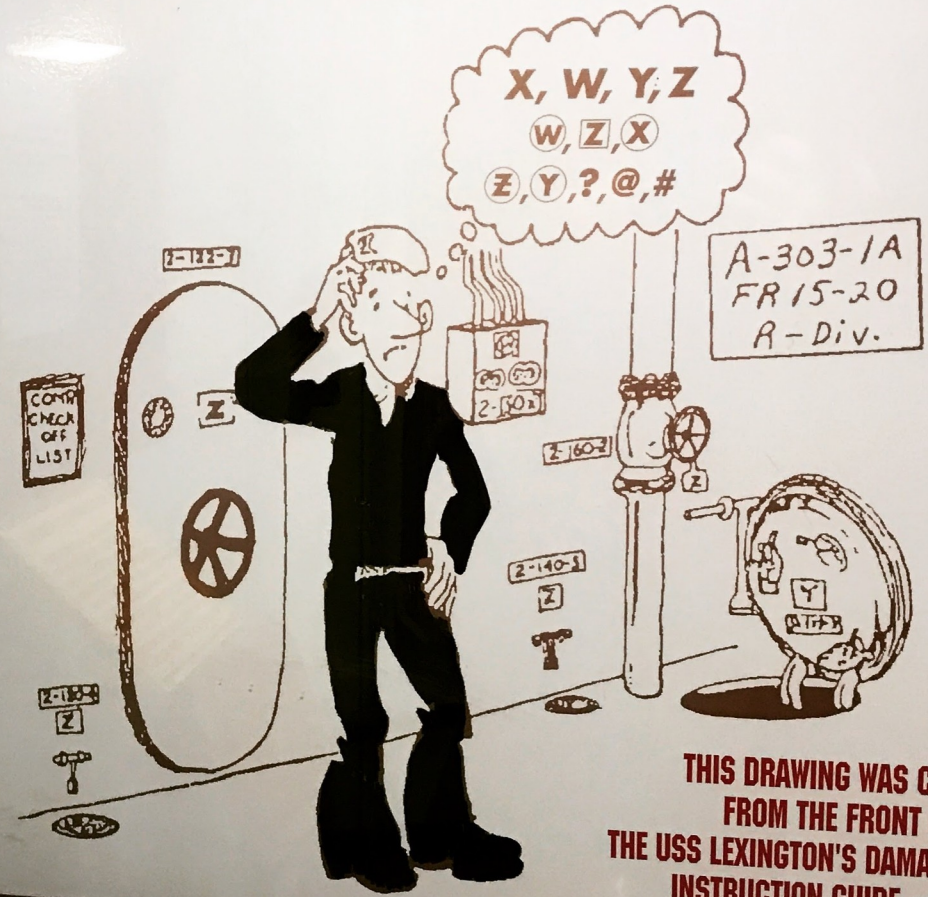
What are the key drivers of digital transformation within your organization? Drivers are trends or factors that catalyze change. You may select up to three., N= 528

Source: Altimeter Digital Strategist Survey, August 2017

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# DAMAGE CONTROL



THIS DRAWING WAS COPIED  
FROM THE FRONT OF  
THE USS LEXINGTON'S DAMAGE CONTROL  
INSTRUCTION GUIDE. (CIRCA 1972)



Book signing at  
Buca di Beppo,  
Wednesday at  
7pm



Slides by @cote